

Digital Leaders Think Tank

Achieving business agility in a cloud-first world - cutting-edge approaches to application visibility, performance and operational change

Tuesday 16th May 2017

Pullman St. Pancras

08.00 Registration

08.30 Breakfast

09.15 Essential First Steps for Digital Transformation

Andrew Harrison - Director, Advanced Business Solutions - Riverbed

09.30 Maersk's journey to become a digital leader

Andy Laurence – Head of Production Services – Maersk

- Identifying specific digital challenges facing global shipping leader Maersk
- Exploring the impact of digitisation on IT infrastructure and network strategy and evaluating priorities
- The benefits of end-to-end visibility: enabling proactive responses to fluctuations in data and improving application uptime
- Expanding the digital enterprise: supporting scalable digital platforms and fast deployment of new applications

10.00 Discussion session 1: Digital transformation and the cloud

- What are the main challenges facing networking and infrastructure planning/strategy within complex digital transformation programmes?
- How can migrations to the cloud be best supported? What are the key areas of planning that most often facilitate successful migrations?
- What are the common pitfalls when migrating to the cloud? Assessing the impact of hybrid cloud and multi-cloud strategies
- Re-evaluating the business case: are cloud migrations delivering expected ROI? What adjustments typically need to be made?
- How can digital maturity be best assessed? What mechanisms exist to feed back into overall network design?
- How do you measure success?
- What is the best way to monitor and measure the end-user experience throughout the digital transformation process?

11.00 Coffee and networking

11.30 Discussion session 2: The transition from legacy to business agility

- Defining the degree of agility required by today's digital enterprise
- The scale of the legacy challenge: is legacy still the primary stumbling block to achieving business agility?

- What approaches have been most successful in tackling legacy systems?
- How can networks be orchestrated and automated to drive better performance? What innovations e.g. voice control exist in automation, and what are the benefits of these?
- To what extent does internal culture need to change to achieve true business agility?
- Is a siloed, bureaucratic corporate structure constraining progress? If so, what are the options for change?
- How important or desirable is complete visibility across business-critical application services?
- Lessons from global leaders: which digitally-driven enterprises should we emulate?

12:30 Q&A and closing remarks