

CXO Summit 2017

Leading transformation through a hyperconnected and disruptive era

Friday 10th March 2017

Old Billingsgate, London

08.30 Registration and networking

09.15 Welcome and introduction - Lee Nolan, Solutions Director, Insight

09.20 The Dawn of the Digital Economy in the UK - IDC's Key Predictions for 2017 - Philip Carter, Chief Analyst, IDC

In 2017–2020, we will see the emergence of digital transformation at a macroeconomic scale - the dawn, if you will, of the "DX economy." In this new economy, enterprises will be measured by their ability to hit and exceed a whole new set of demanding performance benchmarks enabled by cloud, mobility, cognitive/artificial intelligence (AI), Internet of Things (IoT), augmented reality/virtual reality (AR/VR), and the digital transformations fueled by these technologies. This presentation will provide to predictions to highlight the key developments in the tech world in the next 18–36 months, and beyond, that will impact every enterprise's ability to grow and compete in the digital era.

09.45 Successful end-to-end transformation in the age of disruption - David Wilde, CIO, Essex County Council

Achieving business agility is essential if organisations are to respond robustly to the diverse challenges presented by digital disruption. At a time where technology is rapidly evolving, business and technology leaders must implement complex digital transformation initiatives, whilst grappling with legacy systems and ensuring that innovation is thriving. This is a unique and challenging time for CIOs, particularly for those in the local government, who, whilst not facing disruption in the typical sense, are under pressure to digitise, innovate and reduce costs. As one of the leading CIOs in this sector, David Wilde will outline his perspective on the components of successful transformation and his technology vision for ECC.

10.05 Delivering digital success in a data-rich world - John O'Donovan, CTO, Dow Jones

The publishing industry is no stranger to disruption, with consumers demanding seamless, content-rich personalised experiences and accurate real-time information. In this session, John O'Donovan CTO of leading business news publisher Dow Jones, will share his perspective on how platform and data strategy is essential to underpin a host of innovative products, and drive greater levels of consumer satisfaction.

10.30 Networking break

10.50 Digital Transformation: Where does the myth end and the reality begin? - Richard Bennett, Chief Technologist & Customer Experience, VMware

11.15 Navigating the digital world - Finbarr Joy, Group CTO, Lebara Mobile

With an estimated 90% of the world's data created in the last two years alone, organisations are under pressure to digitise whilst harnessing the full potential of this data 'explosion' - and managing this is a key challenge for IT leaders. In this session, Finbarr Joy, Group CTO, Lebara Mobile will look

at some of the opportunities and challenges emerging as a result of rapid growth in both data and connectivity, particularly in driving deeper customer relationships, improving internal decision-making and dealing with security. With a wealth of data from over 6million customers, Finbarr will explore some of the strategies enabling Lebara Mobile to compete and thrive in the data-rich age.

11.35 - Digitalisation: A Practitioner's View - Mike Guggemos, CIO, Insight

As with any business trend, the essence of why it is trending is often lost. Sometimes this is due to confusion as to how it may or may not apply to one's organisation yet often times it is by intent; companies make money off of consulting through the confusion. One of today's biggest trends is digitalisation yet what does this actually mean? Digitalisation means to simplify back to the core of why an organisation exists. Refocus on its mission, if you will, to ensure people, processes, and technology are as tightly aligned as possible to meet their specific clientele's expectations.

We will discuss how digitalisation – core simplification – improves organisational performance yet also demonstrate how it is foundational for advancements such as Artificial Intelligence, Machine Learning, and the ever ubiquitous Internet of Things.

12.00 Machine Learning: The Poetry and the Prose - Sheldon Fernandez, VP of Engineering, Infusion

In the past couple years, developments in Artificial Intelligence have captured the public imagination. Google and Facebook are designing systems that understand images well enough to describe them in words. Neural networks can translate language as well as trained experts, idioms and innuendos included. Even artistic pursuits, the supposed privy of homo sapiens, are being impinged by the burgeoning field of Computational Creativity. We're entering the era of Machine Learning, a powerful yet intimidating set of technologies. Like all revolutions, however, empowerment comes from understanding. This talk is about making Machine Learning understandable enough not to fear, and its disruptive potential for the enterprise.

12.25 Panel Debate: Leading transformation through a hyper-connected and disruptive era

- How is the role of the IT/technology function evolving?
- What are the components of great digital leadership? How can leaders secure boardroom buy-in and promote technology as a critical driver of value?
- How can you balance the drive for operational efficiency with the strategic necessity of innovation?
- How can new approaches to the Cloud enable true business agility?
- What are the internal challenges arising from 'the data explosion'? How can the mass of data be harnessed to create new business value?
- What are the options for tackling the security concerns which are rapidly rising up the agenda?
- Towards the digital workplace: what combination of technologies are successfully enhancing internal productivity and collaboration?
- Horizon-scanning: which technologies will be a primary focus for 2017 and beyond?
- Is disruption the 'new normal'? How can leaders weather uncertainty and constant change?

13.10 Networking lunch

14:00 Event Close