



## DAY 1 - 11 September 2017

08.00 – 09.15	Registration and breakfast		Executive breakfast with Jeremy Waite
09.15 – 09.20	Welcome		
09.20 – 09.45 <i>Visionary Keynote</i>	A new era of man and machine: exploring the worlds within the Connected Society Nigel Willson, Global Strategist, Microsoft		
09.45 – 10.10 <i>Keynote</i>	The future of AI in customer engagement Jeremy Waite, Evangelist, IBM Watson		
10.10 - 10.35 <i>Keynote</i>	Automation: the key to innovation Eoin Woods, CTO, Endava		
10.35 – 11.15 <i>Keynote</i>	The one and the many: Making the most of our connected future Sumit Paul-Choudhury, Editor-in-Chief, New Scientist		
11.15 – 11.45	Break and business introductions		
	Data-driven innovation	Security and trust	Infrastructure and connectivity
11.45 – 12.20 <i>Breakout Sessions</i>	Unlocking the power of big data with machine-learning John Spooner, Head of Analytics, SAS	Customer identity in the connected society: securing trust Nick Caley, Vice President, ForgeRock	The dark side of data takeover, and the beauty of infrastructure agility Clint Wyckoff, Senior Technical Evangelist, Veeam
12.20 – 13.05 <i>Breakout Sessions</i>	Crypto-currency and distributed ledger technology Barry Childe, Global Head of Distributed Ledger Technology, HSBC	Cyber-security breaches in a hyperconnected world: threats, risks and remedies Dr Tim Stevens, Lecturer in Global Security, King's College London	Designing and building flexible and connected digital infrastructure Alessandra Di Lorenzo, Chief Commercial Office, Lastminute.com
13.05 – 14.05	Lunch and business introductions		
	Case Study Led Masterclasses		
14.05 - 15.35 <i>Case Study Led Masterclasses</i>	Using data and insights to understand a customer's experience across the digital and physical world Nick King, Insight Director, Auto Trader	Getting it right with robots is getting it right for business Noel Sharkey, Professor of AI, Robotics and Public Engagement, University of Sheffield	Connecting a distributed workforce in a digital age Kim Atherton, Chief People Officer, Ovo Energy
	Masterclass	Masterclass	Masterclass
15.35 – 16.05	Break and business introductions		
16.05 - 16.30 <i>Case Study</i>	Enhancing performance in the digital enterprise: the role of AI Michael Natusch, Global Head of Artificial Intelligence, Prudential		
16.30 - 16.55 <i>Case Study</i>	Smarter train travel through machine learning Jonathan Midgley, Director of Engineering, Trainline		
16.55 - 17.45 <i>Panel Debate</i>	IGNITE Debate: Is greater automation for the greater good? Euan Cameron, AI Leader, PwC Laetitia Cailleateau, Managing Director, Accenture Simon Spring, Senior Solutions Architect, Wherescape		
17.45	Networking drinks		



DAY 2 - 12 September 2017

08.00 – 09.25	Registration and breakfast		Executive breakfast with Spencer Kelly
09.25 – 09.30	Welcome		
09.30 – 10.10 <i>Interactive Session</i>	Adventures of a technology tourist Spencer Kelly, National TV Presenter/Tech Explorer		
10.10 - 10.35 <i>Opening Keynote</i>	Capitalising on the connected society		
10.35 - 11.00 <i>Keynote</i>	Connectivity: the new marketplace platform business model Megan Caywood, Chief Platform Officer, Starling Bank		
11.00 - 11.30	Break and business introductions		
Case Study Led Masterclasses			
11.30 - 13.00 <i>Case Study Led Masterclasses</i>	Beyond Buzzword Bingo: Turning hype into meaningful strategic planning and actions Rhodri Darch, Chief Strategy Officer, Kindred Group	Ultimate connectivity - when humans and computers become one Kevin Warwick, Cybernetic Futurist, University of Coventry	The future of work in the age of AI George Zarkadakis, Digital Lead for Talent, Willis Towers Watson
	Masterclass	Masterclass	Masterclass
13.00 - 14.00	Lunch and business introductions		
14.00 - 14.45 <i>Industry Ideas Exchange</i>	In this session, our experts lead industry-specific roundtable discussions to debate the impact of automation. Members have the opportunity to make new connections in their industries, and discover new perspectives on this influential trend. Under Chatham House Rules.		
14.45 - 15.15 <i>Case Study</i>	Changing the future of connected commerce: engaging with your customers in new and innovative ways Justyna Wojewoda-Chakraborty, Senior Manager Marketing Innovation, eBay		
15.15 - 15.45 <i>Closing Case Study</i>	Case Study Global Digital and Marketing Technology Business Partner, Unilever		
15.45	Close of IGNITE		

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