



DAY 1 - 11 September 2017

08.00 – 09.20	Registration and business introductions			Executive Breakfasts
09.20 – 09.25	Welcome			
09.25 – 10.05 <i>Visionary Keynote</i>	A new era of man and machine: exploring the worlds within the connected society			
10.05 – 10.35 <i>Keynote</i>	The disruptive power of AI: boosting innovation and reshaping operating models			
10.35 – 11.15 <i>Keynote</i>	Futurist Keynote Sumit Paul-Choudhury, Editor-in-Chief, New Scientist			
11.15 – 11.45	Break and business introductions			
Stream:	Data-driven innovation	Security & trust	The digital workplace	Infrastructure & connectivity
11.45 – 12.20 <i>Breakout Sessions</i>	Unlocking the power of big data with machine-learning SAS	Customer identity in the connected society: securing trust ForgeRock	The rise of the digital workforce: the impact of automation on processes and productivity Sponsor	The dark side of data takeover, and the beauty of infrastructure agility Veeam
12.20 – 13.05 <i>Breakout Sessions</i>	Automating the customer experience in the connected society Valerio Magliulo, Head of Operations Strategy, Monzo Bank	Macro and Micro Effects of Security Breaches in a Hyperconnected World Dr Tim Stevens, Lecturer in Global Security, King's College London	Connecting a distributed workforce in a digital age Kim Atherton, Chief People Officer, Ovo Energy	Designing and building flexible and connected digital infrastructure Alessandra Di Lorenzo, Chief Commercial Officer, Lastminute.com
13.05 – 14.05	Lunch and business introductions			
Case Study Led Masterclasses				
14.05 – 15.35 <i>Case Study Led Masterclasses</i>	Using beacons, data, and customer personalisation to unify a customer's experience across the digital and physical world Kevin Dunckley, Chief Digital and Innovation Officer, HH Global	Investing in robotics on a micro and macro scale Noel Sharkey, Professor of AI, Robotics and Public Engagement, University of Sheffield	How automation can shift the consumer relationship - for better and for worse End User	Case Study
	Masterclass Sponsor	Masterclass Sponsor	Masterclass Sponsor	Masterclass Sponsor
15.35 – 16.05	Break and business introductions			
16.05 – 16.30 <i>Case Study</i>	Enhancing performance in the digital enterprise: the role of AI Michael Natusch, Global Head of Artificial Intelligence, Prudential			
16.30 – 16.55 <i>Case Study</i>	How Trainline is using AI and machine learning to pioneer in rail Mark Holt, CTO, Trainline			
16.55 – 17.45 <i>Panel Debate</i>	IGNITE Debate: Is greater automation for the greater good? Mark Budd, Customer Interaction Project Director, Zurich Insurance			
17.45 – 18.30	Networking drinks and business introductions			



DAY 2 - 12 September 2017

08.00 – 09.20	Registration and business introductions			Executive Breakfasts
09.20 – 09.30	Welcome			
09.30 – 10.10 <i>Interactive Session</i>	Futurist Keynote Spencer Kelly, National TV Presenter/Tech Explorer			
10.10 - 10.45 <i>Opening Keynote</i>	Capitalising on the connected society			
10.45 - 11.20 <i>Keynote</i>	Harnessing the power of the data boom through machine-learning: improving the speed and quality of decision-making			
11.20 - 11.50	Break and business introductions			
Case Study Led Masterclasses				
11.50 - 13.20 <i>Case Study Led Masterclasses</i>	Case Study	Case Study Ultimate Connectivity - when humans and computers become one Kevin Warwick, Cybernetic Futurist, University of Coventry	Case Study Barry Childe, Head of Blockchain and Distributed Ledger Technology, HSBC	Case Study
	Masterclass Sponsor	Masterclass Sponsor	Masterclass Sponsor	Masterclass Sponsor
13.20 - 14.20	Lunch and business introductions			
14.20 - 15.00 <i>Industry Sector Round Tables</i>	Industry Sector Round Table Digital Doctor Surgery <i>In this session, members have the opportunity to debate the potential for automation to drive innovation and boost productivity in their industries while bringing their digital challenges to our expert facilitators for diagnosis and resolution*</i> <i>*Under Chatham House Rules.</i>			
15.00 - 15.25 <i>Case Study</i>	Case Study Dan Burdett, Head of eBay Labs EMEA, eBay			
15.25 - 15.50 <i>Closing Case Study</i>	How VR/AR is transforming our customer's experiences Brian Waterfield, Virtual Reality & High-end Visualisation Technical Lead, Jaguar Land Rover			
15.50 - 16.00	Close of IGNITE			

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